



Yass Valley

April 2024


An Australian Government Initiative

 Regional
Development
Australia
SOUTHERN NSW & ACT

YASS VALLEY

Yass Valley LGA



Located on the doorstep of the Nation's Capital, Yass Valley boasts a modern and well renowned food and wine scene, numerous education options, employment opportunities and medical and general services including a hospital, three large supermarkets, sporting facilities and housing opportunities well below the median house price of nearby Canberra. This combined with friendly, helpful locals, stunning landscapes and natural wonderlands contribute to why Yass Valley is capturing the interest of people wanting to live, work and invest within the region.

Yass Valley offers many business opportunities across the region for locals and newcomers to the area. A variety of industries have seen business success here including agriculture, food and wine, retail, hospitality, tourism and business services. Due to its proximity to Canberra and access to transport networks, Yass Valley is an ideal location for specialty and niche food and agricultural products. These enterprises could provide alternative employment for those currently commuting to Canberra as well as offer additional tourism experiences.



YASS VALLEY SNAPSHOT



POPULATION
17,379
0.2% of NSW

TOP 4
GRP BY INDUSTRY



GRP
\$867m
0.1% of NSW

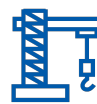
OWNERSHIP OF DWELLINGS

\$123.6m



NUMBER OF
LOCAL BUSINESSES
2,257
0.3% of NSW

CONSTRUCTION



\$95.1m

AGRICULTURE, FORESTRY & FISHING



\$80.5m



AVERAGE AGE
40.6 Yrs
39.4 in NSW

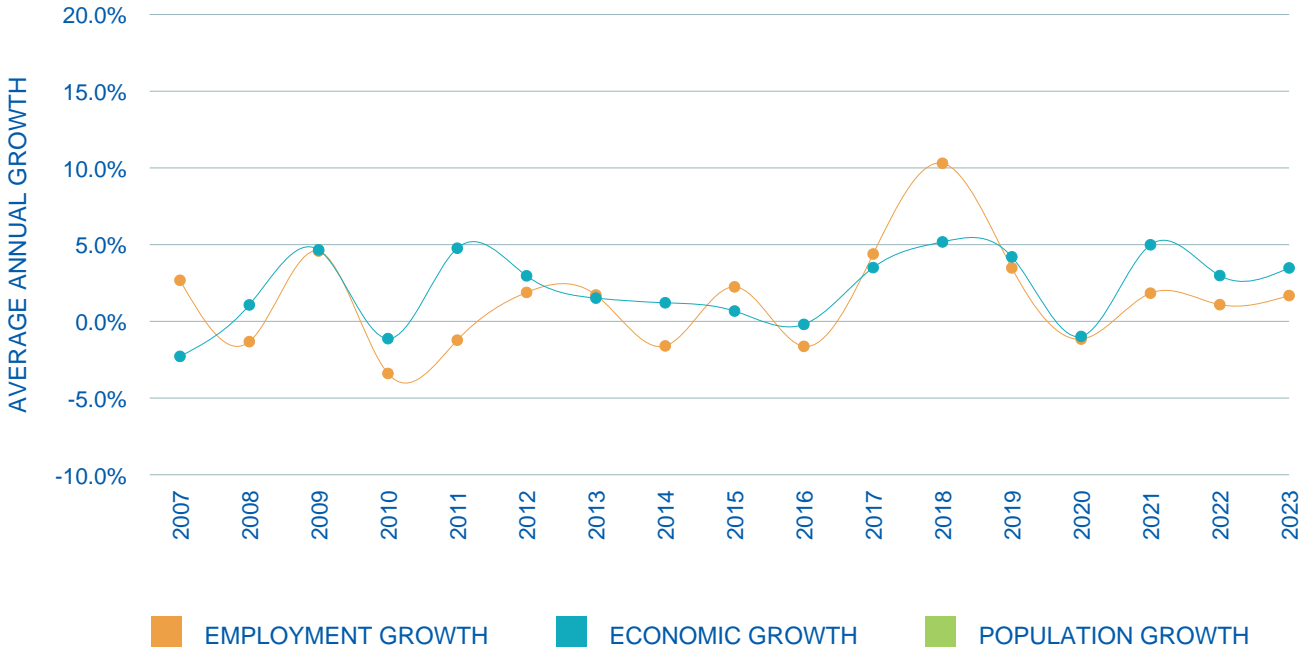
MANUFACTURING



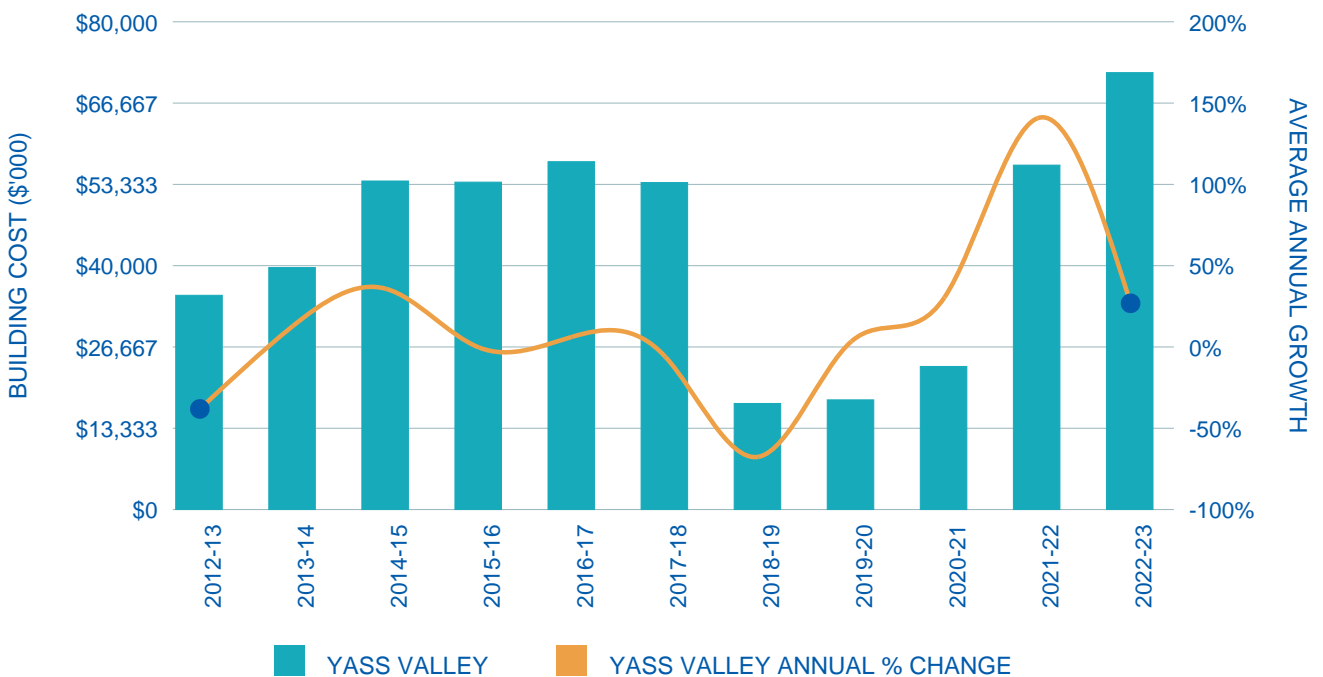
\$55.2m



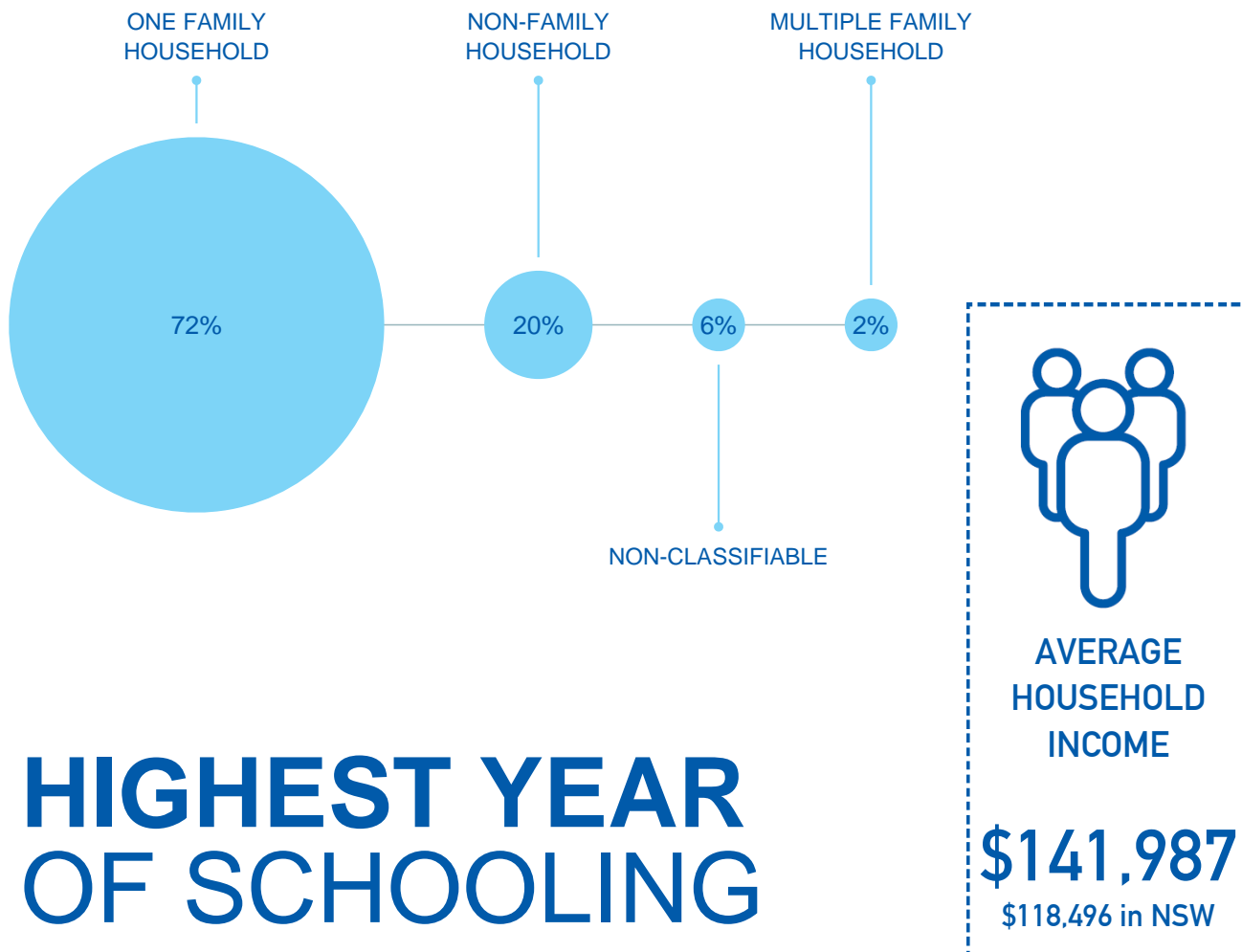
GROWTH DATA SUMMARY



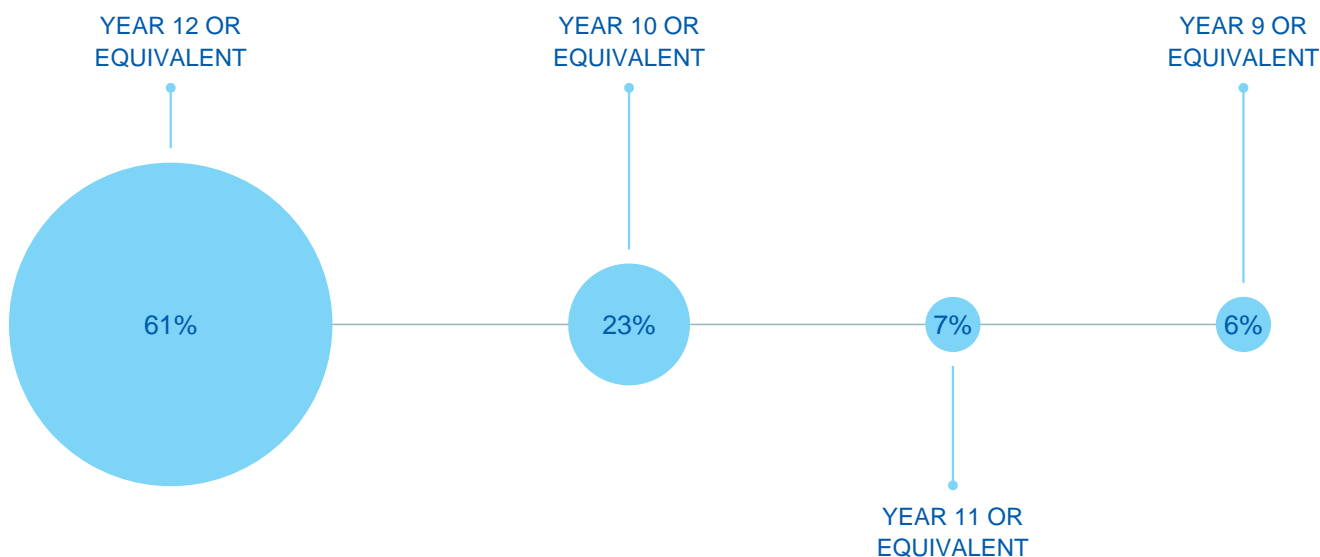
RESIDENTIAL BUILDING APPROVALS



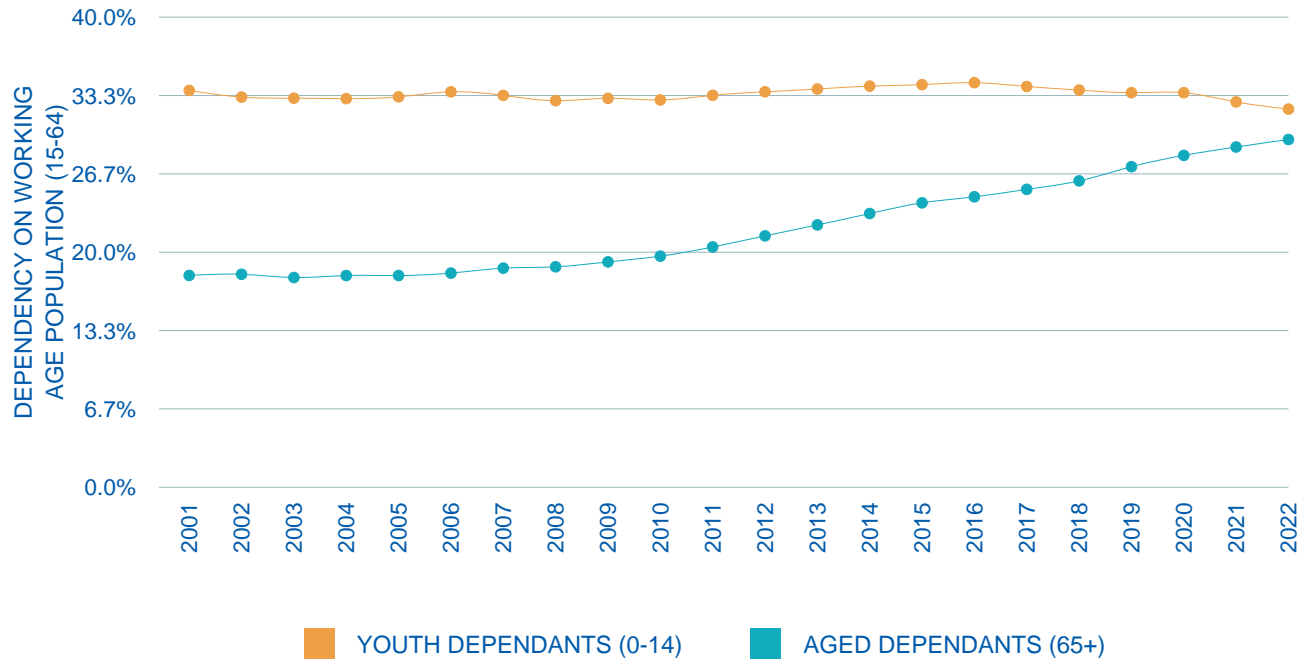
HOUSEHOLD COMPOSITION



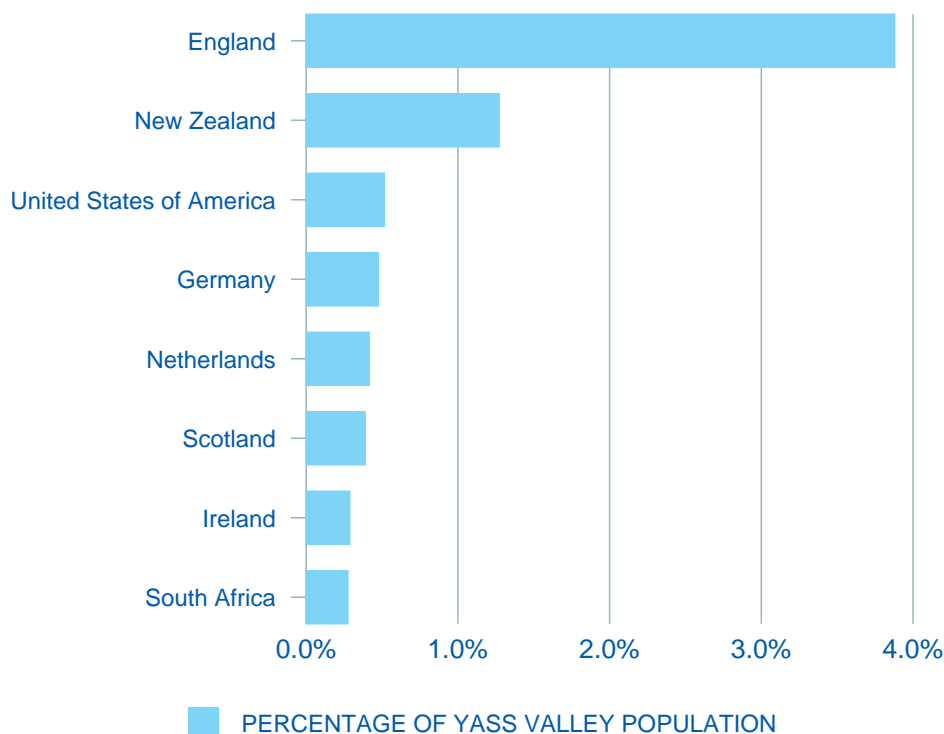
HIGHEST YEAR OF SCHOOLING



DEPENDENCY RATIOS



CULTURAL BACKGROUND



FROM AUSTRALIA

89%
70% in NSW

TOURISM SUMMARY

YEAR ENDING
2019-20



TOTAL VISITORS
603
(000's)



INTERSTATE
14.6%



INTERNATIONAL
0.5%

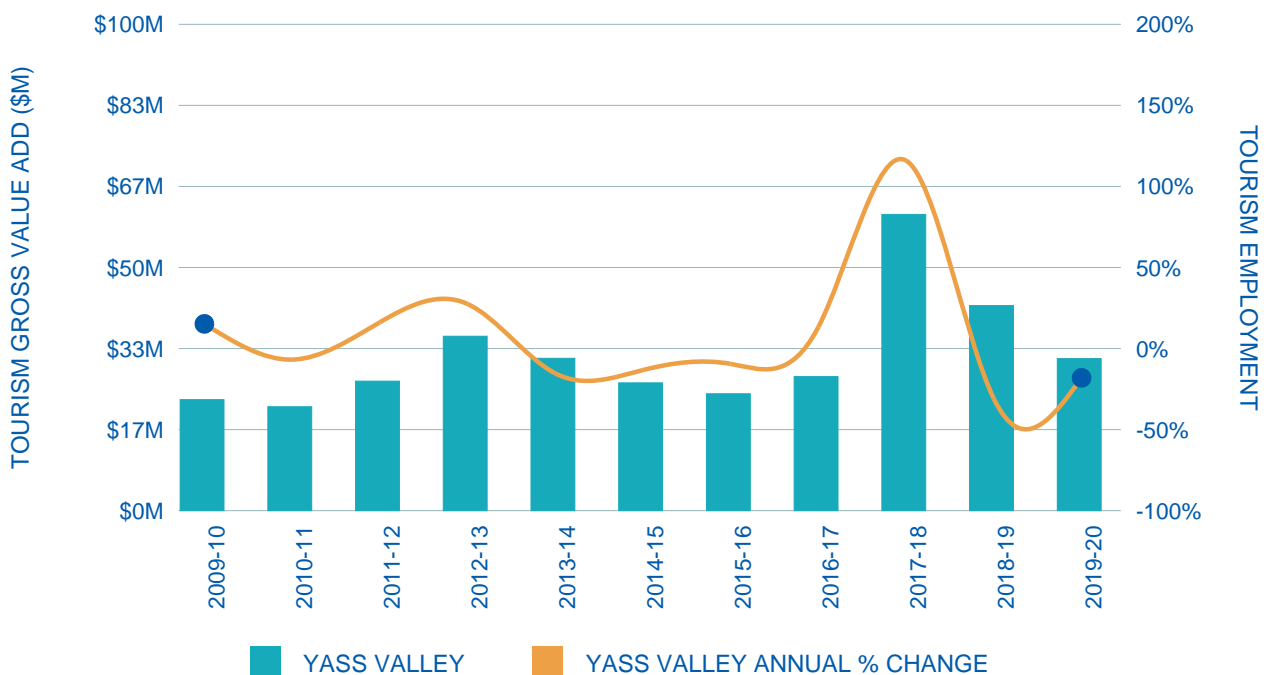


INTRASTATE
19.1%

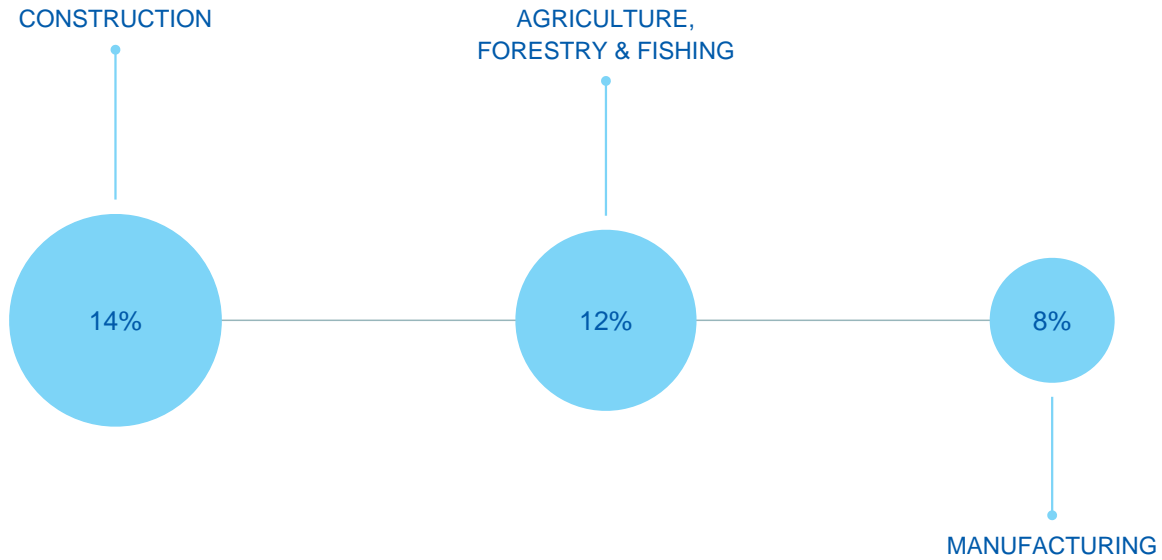


DAYTRIPS
65.8%

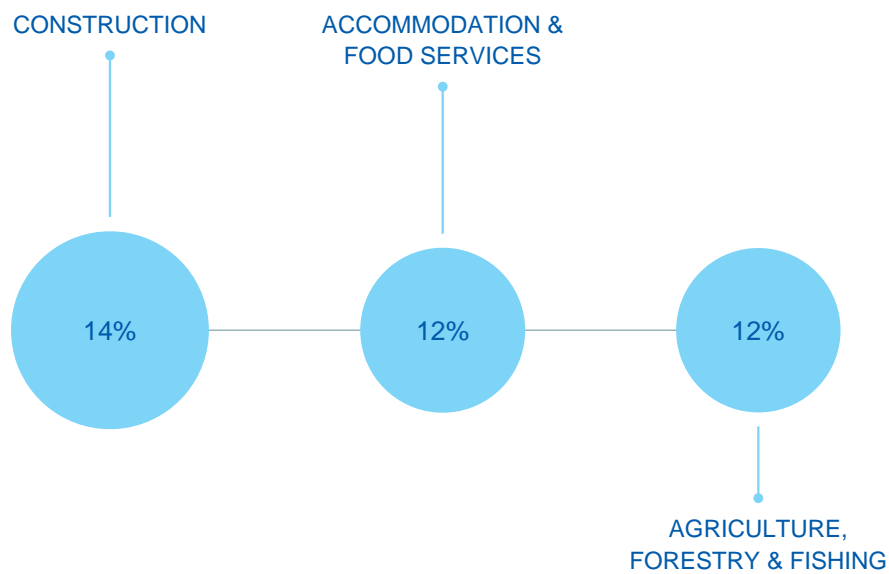
VALUE OF TOURISM



INDUSTRY VALUE ADD BY TOP 3 SECTORS



EMPLOYMENT BY INDUSTRY



NUMBER OF LOCAL JOBS
4,884



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